

# INVITATION TO CONFERENCE



We have the pleasure to invite you to the conference:

## "Networking and Careers"

**Tuesday, May 25, 2010  
18h00 – 20h00, Unimail MR290**

"Be proactive," "Take charge," "Manage your career." Such recommendations have been populating managerial bookshelves. Life-long employment has become untenable due to unpredictable fast-paced organizational changes and practices such as mergers, acquisitions, restructuring, outsourcing, and temporary employment contracts. In response, new patterns of careers have emerged and individuals have become more strategic regarding their careers. One of these strategies is networking.

This conference brings together academics and professionals to discuss networking and careers. Research on what specific types of networking enhances career success and the underlying dynamics of networking processes will be presented by scholars from the University of Erlangen-Nuremberg and the University of Geneva. Representatives of GWIT – the Geneva chapter of the Organization of Women in International Trade (OWIT) committed to foster international trade and the advancement of women in business, and Finans Network – a network which brings together professionals in the field of finance, economics and related subjects, will share their perspectives on how individuals network and how to benefit from the optimal use of these networks.

### Program of the conference:

- 18h00-18h10: Introduction, Prof. Susan Schneider, Chair of Human Resources Management, HEC – University of Geneva
- 18h10-19h30: Presentations of guest speakers:
- Dr. Hans-George Wolff, University of Erlangen-Nuremberg
  - Dr. Sowon Kim, HEC - University of Geneva
  - Ania Jakubowski, President, Geneva Women in International Trade
  - Serdar Kaya, President, Finans Network
- 19h30-20h00: Q&A from audience and Conclusions by Prof. Susan Schneider
- 20h00: Networking aperitif

**Participation:** Free of charge, sign-up mandatory (until May 23<sup>rd</sup>)

**Date and Time:** 25 May 2010 from 18h00 to 20h00-conference / 20h00-onwards networking aperitif

**Place:** University of Geneva, Uni-Mail, salle MR290, Bd du Pont d'Arve 40, 1211 Genève 4

By public transportation: tram 15/17 (stop Unimail) or tram 12/13/14 (stop Pont d'Arve)

Parking lot available under UniMail building.

Sign up online: [http://grh.sdsi74.com/inscription\\_conf.php](http://grh.sdsi74.com/inscription_conf.php) or subscribe by email to Eloise Burnet: [Eloise.Burnet@unige.ch](mailto:Eloise.Burnet@unige.ch) before **May 23<sup>rd</sup>** indicating the information below:

Name	First Name
Profession	Organization
Address	
Telephone	E-mail